

Breeding Planning 360°

"No farm is average – and neither should your breeding strategy be."

Data-driven breeding planning for dairy farms with a breeding focus – from herd analysis to a ready-to-use mating plan.

OUR CORE MODULES

HERD ANALYSIS 360°

Holistic analysis of your herd based on genetic, performance and management metrics.

- Data preparation & quality control
- Strengths & weaknesses profile per animal
- Categories: elite breeding to culling
- Clear action & purchasing tips

Flexi HERD INDEX

Individual rankings for bulls, cows and heifers – tailored to your farm's breeding goals.

- Your own total merit index by your weighting
- RZG and TPI lists re-rankable
- Profiles: production, health, robot, grazing ...
- Transparent & traceable

Flexi -MATE-

Optimal mating strategies based on genetics, inbreeding and your farm's breeding goals.

- 3 bull suggestions per cow
- Inbreeding early warning per mating
- Milkability & robot suitability
- Diversity cap against one-sidedness

WHAT SETS US APART



RZG ↔ TPI converter

Reliably map German and US breeding values onto each other.



Bull Scout

Find the right purchasing pool for every herd.



Inbreeding early warning

Traffic-light rating per mating – before you inseminate.



Farm-profile control

Robot, grazing, region & goals feed in.

YOUR BENEFIT

- ✓ More genetic progress with less effort
- ✓ Decisions based on data, not gut feeling
- ✓ Tailored to your breeding goal – no off-the-shelf standard
- ✓ One system from analysis to mating plan

HOW IT WORKS

- 1 Provide data**
Breeding-value list, milk-recording (DHI) data, bull pool.
- 2 Define goal & farm profile**
Set weightings and conditions.
- 3 Receive results**
Analysis, ranking & mating plan.